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UNITED STATES DISTRICT COURT  
CENTRAL DISTRICT OF CALIFORNIA - WESTERN DIVISION  
HONORABLE ANDRÉ BIROTTE JR., U.S. DISTRICT JUDGE

WILLIAM MORRIS ENDEAVOR )  
ENTERTAINMENT, LLC, ET AL., )  
 )  
PLAINTIFFS )  
AND COUNTERCLAIM DEFENDANTS, )  
 )  
vs. ) No. CV 19-5465-AB-AFM  
 )  
WRITERS GUILD OF AMERICA, )  
WEST, INC., ET AL, )  
 )  
DEFENDANTS AND )  
COUNTERCLAIMANTS, )  
 )  
AND PATRICIA CARR, ET AL., )  
 )  
COUNTERCLAIMANTS.)  
\_\_\_\_\_ )

REPORTER'S TRANSCRIPT OF PROCEEDINGS  
FRIDAY, DECEMBER 6, 2019  
10:27 A.M.  
LOS ANGELES, CALIFORNIA

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1 LOS ANGELES, CALIFORNIA; FRIDAY, DECEMBER 6, 2020

2 10:27 A.M.

3 - - -

4 THE CLERK: Calling Civil Case 19-5465, William  
5 Morris Endeavor Entertainment versus Writers Guild of  
6 America West, Inc., et al.

7 Counsel, state your appearances.

8 MR. KESSLER: Good morning, Your Honor. Jeffrey  
9 Kessler, Winston & Strawn, for William Morris Endeavor.

10 THE COURT: All right. Good morning.

11 MR. GREENSPAN: Good morning, Your Honor.  
12 David Greenspan also for WME.

13 THE COURT: All right. Good morning.

14 MR. LEVIN: Good morning, Your Honor. Adam Levin  
15 of Mitchell Silberberg & Knupp for UTA.

16 MR. KENDALL: And good morning, Your Honor.  
17 Richard Kendall, Kendall Brill & Kelly on behalf of CAA.

18 THE COURT: Good morning. All right. So is that  
19 everyone here for the plaintiff, at least that's going to be  
20 talking?

21 All right. Let's shift to the defense, please.

22 MS. LEYTON: Good morning, Your Honor. Stacey  
23 Leyton from Altshuler Berzon on behalf of the defendants.

24 THE COURT: All right. Good morning.

25 MR. PITTS: Good morning, Your Honor. Casey Pitts

1 from Altshuler Berzon on behalf of the defendants.

2 MR. LITWIN: Good morning, Your Honor. Ethan  
3 Litwin of Constantine Cannon for the Writers Guild.

4 MR. SEGALL: Good morning. Anthony Segall,  
5 Rothner, Segall & Greenstone for the defendants.

6 THE COURT: All right. Good morning you all. I  
7 did issue a tentative in this case. I'm assuming, based on  
8 the hour, that the parties have had a chance to review the  
9 tentative, but if I'm incorrect, please let me know.

10 I have a number of questions that I wanted to ask  
11 the parties, and, obviously, at the conclusion, if there are  
12 any issues that either side wishes to raise that wasn't  
13 covered by the questions, I'll give you some time to deal  
14 with those.

15 So why don't we start with the plaintiffs. Who's  
16 drawn the short straw from the plaintiffs' side, or does it  
17 depend on the question?

18 MR. KESSLER: Well, Your Honor, I'm handling the  
19 labor exemption points and the first antitrust points, not  
20 the Count 2 points, Your Honor.

21 THE COURT: The statutory exemption --

22 MR. KESSLER: I am, Your Honor.

23 THE COURT: All right. So why don't you step to  
24 the lectern. We'll start with there.

25 MR. KESSLER: Thank you.

1           THE COURT: So I guess the first question I have  
2 is that, when we're talking about the issue of whether the  
3 guilds have combined with a nonlabor group, if I understand  
4 correctly, you argue that the showrunners are nonlabor  
5 groups even though they're members of the Guild and their  
6 work often involves writing.

7           The question I have is why aren't the showrunners  
8 in job or wage competition with Guild member writers,  
9 assuming that there is such some overlap in their function?

10          MR. KESSLER: Your Honor, so we have specifically  
11 alleged in paragraphs 118 to -30, 7 to 59, and 195 of the  
12 Complaint that the showrunners --

13          THE COURT: I'm sorry. Say those paragraphs  
14 again.

15          MR. KESSLER: Okay. The key ones are 7, 59, and  
16 195, and then there's a general discussion of it in 118 to  
17 130.

18          And in those allegations, Your Honor, we  
19 specifically allege that a number of the showrunners who are  
20 participating in the boycott are doing so in their capacity  
21 as producers where they actually hire and fire writers and  
22 in some cases do not even work as writers at all, perform  
23 any writing services.

24          Obviously, in that capacity, they're much more  
25 like management and come squarely in the type of nonlabor

1 party as Your Honor notes in your opinion.

2 To give you one real life example, Your Honor, you  
3 may be familiar with the show "Law and Order." There's a  
4 very famous showrunner who's done all of that called Dick  
5 Wolf. He's a great showrunner.

6 He now creates all these shows and doesn't perform  
7 writing services on those shows. He is part of this  
8 boycott.

9 He has exercised his termination notice of an  
10 agent as part of this boycott. So that's exactly the type  
11 of person here who takes them out of being nonlabor  
12 parties -- who makes them nonlabor parties.

13 THE COURT: And so I guess related to that, so,  
14 even when you've got these showrunners that act in a  
15 producer-only capacity and they don't perform any writing  
16 services -- I guess in the case of Dick Wolf, for example --  
17 isn't there some economic interrelationship, though, between  
18 the showrunners and the writers where the showrunner -- I  
19 think you even allege in the Complaint they hire writers;  
20 right? So why isn't that relationship sufficient to deem  
21 them a labor group?

22 MR. KESSLER: Because that's not the type of  
23 economic relationship that the case law talks about.

24 And to give you a perfect example, Your Honor, the  
25 classic nonlabor party is an employer. An employer has an

1 economic relationship with the union. They employ the  
2 members. In fact, they can be directly dependent.

3 The type of economic interrelationships that's  
4 discussed is like the interrelationship between a franchised  
5 agent and the union which has been sustained in H.A. Artists  
6 and so that a franchised agent, we know, is a labor party  
7 for these purposes, but it's not just any type of  
8 interconnected economic relationship.

9 What the Carroll case does, which is the case that  
10 the defendants rely on, is you look at whether or not  
11 they're in different function so they're not in wage  
12 competition.

13 And what we have alleged, Your Honor, is, if  
14 you're a producer, says you are not in wage competition with  
15 a writer. And so they don't have the correct economic  
16 interrelationship there.

17 THE COURT: All right. The next question, I  
18 guess, is can the Guild in this case, can they really have  
19 been said to have combined with showrunners if, as you  
20 allege, what's really happening is that the showrunners are  
21 being coerced by the Guild with enforcing this -- these Code  
22 of Conduct?

23 MR. KESSLER: So a combination are two people  
24 working together in an agreement. It doesn't matter if one  
25 person is coerced or not. In fact, since we're talking



1 about an antitrust case, it's very well established in the  
2 antitrust laws that you can have a participant in a  
3 conspiracy and restrain a trade who is an unwilling  
4 participant. There's is lots of case law on that fact.  
5 It's just a question of whether they both are participating  
6 in the same activity.

7 Here, because the showrunners we've alleged --  
8 and, obviously, we're on a motion to dismiss. Our  
9 allegations have to be taken as true -- because the  
10 showrunners acting as producers have agreed, whether they  
11 wanted to or not -- you know, they agreed to participate in  
12 it. That makes it part of a nonlabor group in combination  
13 with respect to that. And there's nothing in the case law  
14 to suggest that the fact that they are coerced into  
15 agreement would make any difference to that analysis.

16 THE COURT: I guess the converse -- is there any  
17 case law that supports the position that this, what we're  
18 talking about here, constitutes combining or combination?

19 MR. KESSLER: Yes, Your Honor, because most of the  
20 cases that are involved involve things like group boycotts.  
21 In fact, even the POSCO case that Your Honor relies upon  
22 heavily is a classic type of group boycott case.

23 H.A. Artists is in effect a group boycott because  
24 they wouldn't deal with the agents there unless they paid  
25 the franchise fee.

1           And your Honor, I wanted to point out that  
2 H.A. Artists is really an important case. And the reason  
3 it's important is that, even though in H.A. Artist they were  
4 found to be labor parties on the factual record there, the  
5 Supreme Court remanded on the issue of whether or not the  
6 franchise fees were covered by the exemption. And they did  
7 that because they said just because a union says they have a  
8 legitimate motive -- and even though there they said the  
9 franchise fees were used to support union operations, that  
10 was there, the Court said that's a fact issue, and they had  
11 to determine whether or not it was -- those franchise fees  
12 were actually necessary to support the union operations or  
13 whether they could have just done that through union dues or  
14 something else. In fact, the dissent objected to that, but  
15 that was the dissent. We live by the majority.

16           And the whole point there, Your Honor, is that  
17 it's very clear here that we have a case where we're  
18 alleging this combination is to in effect restrain  
19 competition in a product market, the market for movies with  
20 the content affiliates, the elimination of packaging.

21           And whether or not they agree with that, that's  
22 what lawsuits are about, but it's not what motions to  
23 dismiss are about or we have well pled all those  
24 allegations.

25           And under H.A. Artists, it directly supports

1 Your Honor's ruling that these are fact issues, as does the  
2 original William Morris case Your Honor cited, although that  
3 was not a motion to dismiss. It was a preliminary  
4 injunction. The Court went through the statutory objection  
5 and the nonstatutory labor defense -- this was  
6 Judge Pregerson -- and he specifically said both of them  
7 regarding packaging in particular was the same practice,  
8 would raise issues of fact that had to be tried as to  
9 whether it was affecting the product market or the labor  
10 market and how that would play out.

11 THE COURT: I guess related to that, the Guild's  
12 argument, if I understand correctly, is that, look. All  
13 they did was merely encourage managers and lawyers to  
14 enforce this Code of Conduct.

15 Where would you say in the Complaint does it show  
16 that the Guild's actually combined with these managers and  
17 lawyers or that there's been some sort of concerted action  
18 between the two?

19 MR. KESSLER: Okay. So we have a very unusual  
20 situation here. This is not a Complaint where we're trying  
21 to infer that is conspiracy, if you will, from parallel  
22 conduct on circumstantial evidence. We had the Guild put on  
23 their Website -- and we quoted this in the Complaint --  
24 specific indemnification agreements inviting the agents and  
25 managers to take over these representations and that they

1 would indemnify them for doing so. We then specifically  
2 allege that 7,000 of their members then fired the agents and  
3 that there are a number of agents and managers who have, in  
4 fact, joined this combination.

5           Imagine, Your Honor, if this was a price-fixing  
6 case and one of the defendants put on their Website saying,  
7 "I will indemnify anyone who joins me in agreeing to fix  
8 these prices -- don't worry about it" -- and then the prices  
9 in effect all go up. There'd be no question that all we  
10 have to plead under Twombly is a plausible basis for this  
11 combination. This is more than plausible. I mean, this is  
12 compelling.

13           THE COURT: Let me ask -- do you have to allege  
14 that, or do you need to allege that in fact a lawyer or  
15 manager took the Guild up on this indemnification?

16           MR. KESSLER: We have to allege to show a  
17 combination, that there were not -- we don't have to put in  
18 the names. If Your Honor wanted us, we could put in names.  
19 But we don't have to put in the name.

20           We have to plausibly allege there are managers and  
21 agents who have done that, and we've done that in specific  
22 allegations of the Complaint.

23           And, again, Your Honor, if you take a look at  
24 paragraph 148, paragraph 145, paragraph 147 of the  
25 Complaint, you'll see we specifically allege that they join

1 them in that combination.

2 Their criticism is, well, we didn't say who were  
3 the specific people. Your Honor, that's not required when  
4 you have this type of public invitation.

5 And we've alleged that 7,000 writers have now  
6 fired their agents, and what they're doing is they're using  
7 the lawyers and managers.

8 THE COURT: Well, okay. Just give me one moment.  
9 I just want to look at some of those paragraphs.

10 Do you allege specifically that a lawyer took the  
11 Guild up on this indemnification offer or just that it  
12 existed?

13 MR. KESSLER: Okay. So what we alleged,  
14 Your Honor, is that -- in paragraph 148, is that WGA has  
15 combined with certain unlicensed managers and lawyers, i.e.,  
16 nonlabor parties, in violation of various state licensing  
17 laws. This is after the paragraphs about the  
18 indemnification.

19 WGA believes such actions has the purpose and  
20 effect of inducing these nonlabor parties to replace  
21 plaintiffs and other nonfranchise talent agents or to force  
22 a nonfranchise agent to submit to the Code of Conduct.

23 So, Your Honor, we believe we have sufficiently  
24 alleged that. And again, if Your Honor told us you'd like  
25 us to amend to add names, we could, but I don't think that's

1 necessary in light of your decision in any way.

2 THE COURT: All right. I want to shift, if I  
3 could, to this whole illegitimate purpose of enforcing this  
4 Code of Conduct. You talk heavily about the intent to,  
5 quote/unquote, conquer and grab power from the agencies.

6 Could one make the argument that every dispute  
7 between a union and a company is really an attempt to shift  
8 power? And if that's the case, why is it so pernicious in  
9 this case as to constitute an illegal purpose?

10 MR. KESSLER: So, Your Honor, if all we alleged  
11 was a desire for power alone and that was our entire  
12 complaint, that wouldn't be enough to allege an illegitimate  
13 purpose. The question is what did we allege this power  
14 shifting and conquering was intended to do?

15 And what we allege through numerous paragraphs in  
16 the Complaint is that this was to restrain competition in  
17 the product markets by completely eliminating packaging,  
18 which is our allegation, and by eliminating these content  
19 affiliates who are movie production companies. That is  
20 something that is an illegitimate union purpose.

21 And the fact that it might have some other reasons  
22 that the union says they also take a legitimate -- doesn't  
23 get them past the exemption. And then I go back to  
24 H.A. Artists again and to POSCO.

25 When you use nontraditional means -- and this is

1 clearly a nontraditional mean like the franchise fee was --  
2 to go at your objective this way, even if you say this is  
3 going to benefit our workers, you have to show that it is a  
4 necessary means to do so. That's why H.A. Artists threw it  
5 back for their -- that was on the purpose prong of the  
6 exemption.

7           So here they have to show -- if they really  
8 believe it's in their interest to eliminate all packaging in  
9 a product market, to eliminate all content filling in those  
10 jobs, they have to show that it was necessary for their  
11 members' interests because this is not a traditional means.  
12 It's not a traditional objective.

13           Now, they're going to dispute all that -- we  
14 understand that -- but that's just a fact issue. And so  
15 we're clearly within that.

16           And the key here, Your Honor, is the fact that  
17 they're going after product market practices. That's very,  
18 very important to this.

19           THE COURT: All right. I want to shift to the  
20 nonstatutory exemption. Is that your assignment as well?

21           MR. KESSLER: Yes. I get that too.

22           THE COURT: Okay. So one could make the argument,  
23 I think, that this case is precisely what that nonstatutory  
24 exemption was created for. You've got three of the largest  
25 talent agencies alleging these antitrust violations against

1 a writers union for their -- from the union's perspective,  
2 all they're trying to do is try to eliminate some conflict  
3 of interest provisions.

4           So I guess the question is why isn't this just a  
5 classic case of a union undertaking an effort to protect its  
6 benefits -- protect its members that's immune from antitrust  
7 enforcement?

8           MR. KESSLER: Well, as Your Honor points out in  
9 your tentative, whether you look at this under Phoenix  
10 Electric, which we believe is the standard, or Safeway,  
11 which they argue is the standard based on Brown versus Pro  
12 Football, it doesn't matter for these purposes because both  
13 of those formulations of the test have two very important  
14 things in common here.

15           One is you look under each of those whether or not  
16 the conduct is going to have significant effects on other  
17 parties not to the agreement or in the product market as  
18 opposed to just the core labor market.

19           And so, again, what we've alleged in our Complaint  
20 is that this is going to have very adverse effects on  
21 directors, on actors who will not be able to do packaging  
22 any further, this will have an adverse effect in the  
23 production market of motion pictures and television shows  
24 because of the elimination of the content affiliates who, by  
25 the way, Your Honor -- and we've alleged this in the



1 Complaint -- these content affiliates have been leaders in  
2 taking pro competitive action to provide better terms for  
3 the writers, which is -- to our mind, it's a great irony  
4 they have been this pro competitive force. That's our  
5 allegation. They could accept that as true or not. It's  
6 right in our Complaint.

7           When you look at those effects, which really can't  
8 be disputed, those effects, it is a classic, I would say,  
9 Your Honor, to use your words, example of when the  
10 nonstatutory labor exemption doesn't apply because it's  
11 having those effects outside of just regulating wages hours.

12           And the second point, Your Honor, it's undisputed  
13 that under the nonstatutory labor exemption there is a less  
14 restrictive alternative test that has to be applied. This  
15 comes from the Supreme Court's decision in Jewel Tea, but  
16 it's widely accepted in all the courts. And it's very  
17 clear -- we have pled -- there are less restrictive ways to  
18 address conflict of interest. There are less restrictive  
19 ways to address any concerns about the content affiliates.

20           This, by the way, is evidence that for 43 years  
21 they have used those less restrictive means. So at the very  
22 minimum, that gives us a fact issue here.

23           And, again, it's like H.A. Artists where the Court  
24 said go back and see. Did they really need to have these  
25 franchise fees to serve your objectives?

1           So again, no matter which test you're applying,  
2 Your Honor, we don't think the nonstatutory exemption  
3 applies, and we agree with your tentative on that.

4           THE COURT: Now, speaking of ironies, I mean, is  
5 there some irony that you have, basically, the three biggest  
6 agencies alleging an antitrust violation against a union of  
7 writers? I mean -- and maybe -- you know, maybe this is  
8 unfair question, but I'll ask nevertheless.

9           MR. KESSLER: I don't think so, Your Honor.

10          THE COURT: Is it unfair -- I mean, is it really  
11 the right cause of action?

12          MR. KESSLER: Well, it's clearly the right cause  
13 of action. Obviously, every company, every person in the  
14 United States has equal rights under the antitrust laws.  
15 But remember what we're alleging. You know, the Writers  
16 Guild is not some mom-and-pop shop.

17          The Writers Guild represents all the writers in  
18 the United States, basically, who write, plus they also  
19 represent people who don't write, like the showrunners.

20          Putting that aside, they represent all of this,  
21 and you judge power in an antitrust sense by market power.

22          And as we've alleged, in the labor market, they  
23 have the power. They clearly have market power in the labor  
24 market. There can't be any doubt about that.

25          In fact, that's why, if you read the early cases

1 on the creation of the statutory and nonstatutory  
2 exemptions, they all talk about the fact that, if not for  
3 these exemptions, much of the conduct that unions engage in  
4 would be antitrust violations. And in fact, they were held  
5 to be antitrust violations prior to the Clayton Act being  
6 passed. And even after the Clayton Act was passed, they  
7 were still held to be antitrust violations, which is why the  
8 Norris-LaGuardia Act was passed to try to further curtail  
9 that.

10 The point here is they have the economic power in  
11 this labor market which they are allowed to exercise in the  
12 labor market for their employees. But here -- going back to  
13 the issue -- they're trying to use it to also restrain trade  
14 in the product markets.

15 And that's where these cases go after and say,  
16 when you do that, you're outside your lane of proper  
17 authority that you're exempt for.

18 That, by the way, doesn't mean that they've  
19 committed an antitrust violation. We still have to prove  
20 that. We have pled that, but it means they don't get the  
21 protection of this exemption.

22 And one thing we know about all antitrust  
23 exemptions -- they're to be narrowly construed, not to be  
24 expansively construed because, while labor policy's  
25 important, antitrust policy's important.

1           And what the exemption requirements do is they  
2 carefully kind of set a balance between labor policy on the  
3 one hand and antitrust policy on the other. And all  
4 Your Honor has to decide now, as you have, is that we've  
5 raised sufficient fact issues about all these limitations on  
6 the exemptions, that we're entitled to get discovery and try  
7 to prove our case.

8           THE COURT: All right. And then I guess the  
9 question on this issue is just -- if you could, walk me  
10 through what are the factual allegations in the Complaint  
11 that show -- you've talked about this a little bit -- the  
12 primary -- the effects of this Code of Conduct are on the  
13 studios, the actors, and directors, and other individuals as  
14 opposed to the writers themselves.

15           MR. KESSLER: Okay. So, Your Honor, I'm going to  
16 give you a variety of citations to this. Okay.

17           Take a look, Your Honor, at Allegation 73,  
18 Allegation 71, Allegation 169, Allegation 60 to 76,  
19 Allegation 58, Allegation 10, 84, 93, and 166.

20           It actually was a very extensive argument in our  
21 Complaint, and all of these allegations stand for the  
22 proposition that product markets are being affected,  
23 consumers are being hurt, the directors and actors are being  
24 hurt, all of these parties outside of the relationship in  
25 terms of that. And, again, they dispute that in their

1 papers, but that is exactly what we need to try as a matter  
2 of fact.

3 THE COURT: All right. I want to shift, if I  
4 could, to the Sherman Act, Section 1 of the Sherman Act. Is  
5 that still your assignment?

6 MR. KESSLER: It may go past it, but I think I can  
7 cover it. Let's see.

8 THE COURT: All right. We'll find out. All  
9 right.

10 So if I understand correctly, your argument is, in  
11 essence, that the adoption of this Code of Conduct  
12 constitutes an agreement, a conspiracy or a combination in  
13 restraint of trade.

14 MR. KESSLER: Yes.

15 THE COURT: What cases have held that union's  
16 internal rules adopted by its members constitute such an  
17 agreement for antitrust purposes? That's what I was  
18 struggling with.

19 MR. KESSLER: So, Your Honor, it's -- the first  
20 point I want to make is we're not challenging just the  
21 adoption of the Code of Conduct.

22 THE COURT: Okay.

23 MR. KESSLER: We're challenging the boycott of all  
24 the members and the showrunners and others who have  
25 participated into it to enforce the Code of Conduct and --

1           THE COURT: But is that really a difference? I  
2 mean, you say "the boycott." I mean, is it a boycott, or is  
3 it just we are agreeing with the union rules to enforce this  
4 Code of Conduct? You know we're not going to play ball.

5           MR. KESSLER: So an agreement to fire your agents  
6 is clearly an agreement. It's a classic boycott. And  
7 again, if Your Honor wants to know how do we know these are  
8 restraints of trade, prior to the Clayton Act, all of this  
9 conduct, even union rules requiring strikes and boycotts of  
10 employers were all held to be antitrust violations under the  
11 Sherman Act. So absent the exemption, no one even disputed  
12 that these were agreements of the workers together in order  
13 to do this.

14           And all the case law that you look at -- if you  
15 look at the POSCO case, the POSCO case was union rules  
16 passed whereby its members -- that they were going to  
17 boycott one particular, you know, business to get them to  
18 take action against another.

19           And so this is classic. No one is -- no case has  
20 ever questioned even that it wasn't an agreement. Now,  
21 you're going to have to get to is it a per se lawful  
22 agreement? Is it a rule of reason analysis? But the fact  
23 that it's an agreement is clear. And if Your Honor wants a  
24 Supreme Court case that deals with this -- so all of the  
25 labor exemption cases in the Supreme Court, whether it's

1 Jewel Tea or whether it's Pennington, or whether it's  
2 Connell, all those cases treat them as agreements. In other  
3 words, there's never any question that they are in agreement  
4 with respect to that.

5 And Your Honor, the question then becomes what  
6 kind of agreement it is. And what we've alleged -- and this  
7 is important too -- this is really an easy issue because we  
8 haven't just alleged this per se. We will alternatively  
9 allege it's a rule of reason violation.

10 So all we have -- Your Honor does not have to rule  
11 today whether it's per se or it's rule of reason. All you  
12 have to do is rule that we've stated a claim.

13 And we've stated a claim both ways: Under the per  
14 se offer group boycott, we've cited that many cases  
15 holding -- and I think the one that's actually quite  
16 interesting and analogous is the -- there are two types.  
17 One is the Klor's case in the Supreme Court because that was  
18 an appliance store, if you will -- okay? -- who went to its  
19 competing appliance customers through people who gave them  
20 the products, like GE, Westinghouse, other appliance  
21 companies, and got them to agree not to do business with  
22 another appliance store.

23 So it's what we call a hub and spokes conspiracy.  
24 The hub was Klor's and the spokes were the various appliance  
25 companies who compete with each other.

1           Here we have -- the WGA in effect is the hub, and  
2 what they do is they get all of the spokes, which is all  
3 their members, together to agree not to do business with  
4 someone in order to accomplish something.

5           The other cases I point out is the St. -- give you  
6 an exact title in a second, Your Honor. I'm sorry. One  
7 second -- the St. Paul Fire Marine Insurance case in the  
8 Supreme Court a 1978. The reason that's important, that was  
9 a boycott to try to force someone to accept terms of a  
10 contract that they didn't want to accept. And that was held  
11 to be a per se unlawful boycott. That's exactly what we  
12 have here.

13           Another one to go in the entertainment industry,  
14 there's an old Supreme Court case which is still good law we  
15 cited called First National Pictures, the Supreme Court,  
16 which again was a boycott to enforce customers, if you will,  
17 people you are doing business with to accept terms in a  
18 contract that they didn't want to accept.

19           So you put those cases together and I believe we  
20 have we are directly in the per se rule. And Your Honor  
21 cited PowerTV Media, which is -- puts all this law together.

22           But even if we weren't, if this was rule of  
23 reason, we have pled market power, we've -- in the labor  
24 market, we have pled the anticompetitive effects that this  
25 is a resource necessary for us to even exist and compete.



1 Look at our content affiliates -- the content affiliates  
2 would be driven out of business if this boycott succeeds --  
3 that we clearly fall under the type of rule of reason  
4 requirements.

5 But most importantly -- and I'm going here to  
6 Your Honor's tentative -- as you pointed out, there's no  
7 plausible pro-competitive effect alleged. In all the cases  
8 that they try to rely upon which is a legitimate standard  
9 setting group or something like that, they have some  
10 plausible pro-competitive effect.

11 Here, even if you accept their claim that this is  
12 to benefit their writers, that's not a pro-competitive  
13 effect. A pro-competitive effect has to be to do something  
14 to enhance competition. And there's nothing that they have  
15 identified -- and more importantly we've alleged, as  
16 Your Honor points out, that this is in effect -- their  
17 purpose is to gain power and restrain trade in the product  
18 market, which is the opposite of a pro-competitive effect.

19 So at a minimum, again, I'm not asking Your Honor  
20 to rule liability, just say we stated a claim, as you have,  
21 and we move on.

22 THE COURT: If I could, I wanted to shift into the  
23 LMRA.

24 MR. KESSLER: That is clearly not my --

25 THE COURT: That's not? Okay.

1 MR. KESSLER: Thank you.

2 THE COURT: Thank you.

3 And I'm sorry. Just please state your name for  
4 the record because there's a lot of names, and I just want  
5 to make sure I know who's talking.

6 MR. LEVIN: Good morning, Your Honor. Adam Levin  
7 of Mitchell Silberberg & Knupp, counsel for UTA.

8 THE COURT: Okay. Great. All right. So here are  
9 the questions I have on that point. All right.

10 For purposes of this -- the 303 claim, can the  
11 Court really consider showrunners to be these neutral third  
12 parties?

13 MR. LEVIN: Your Honor, we believe that the Court  
14 can. The Guild has argued that, as a matter of law,  
15 independent contractors like the showrunners, who are  
16 members of a union, are primaries to a labor dispute. But  
17 as the Ninth Circuit held in Harrah's and as the National  
18 Labor Relations Board held in Tennessee Glass, that is not  
19 the law. The --

20 THE COURT: Even though the showrunners are  
21 subject to this Code of Conduct?

22 MR. LEVIN: Well, Your Honor, the showrunners are  
23 subject to the Code of Conduct, which is the exact problem.  
24 The showrunners are independent contractors. In many  
25 instances, they have their own employees that are writers.

1 In instances, they do nothing but producing services.

2 The Writers Guild is not responsible for  
3 negotiating the terms and conditions of employment for  
4 producers. And, as a result, they are neutrals to the  
5 dispute.

6 And there are many facts that need to be developed  
7 on that point, and we're not standing before the Court right  
8 now asking for summary judgment. We're simply saying that  
9 we have pled sufficient facts to demonstrate that those  
10 showrunners, as well as other independent contractors and  
11 employers that the Guild pressured, are neutrals; and, as a  
12 result, the Guild's pressure violated Section 8(b)(4) and  
13 303.

14 THE COURT: And let me ask you, what other third  
15 parties do you believe were purportedly threatened or  
16 coerced by the Guild?

17 MR. LEVIN: Well, a variety of independent  
18 contractors, Your Honor. There would be those independent  
19 contractors that have their own businesses. They develop  
20 scripts. They write scripts on spec. They are sometimes  
21 engaged by studios solely as producers. All of those sorts  
22 of folks have been pressured by the Guild to terminate their  
23 agents, in violation of Section 8(b)(4).

24 THE COURT: What threats or coercive behavior do  
25 you believe is alleged against the unlicensed managers and

1 lawyers? I know we talked about this a little bit.

2 MR. LEVIN: So in terms of the unlicensed managers  
3 and lawyers, Your Honor, we're not really relying upon that  
4 for our 8(b)(4) claim. We're alleging three theories for  
5 our 8(b)(4) claim.

6 One is that there's been pressure put on these  
7 independent contractors who, again, in many cases are  
8 themselves employers;

9 Second of all, that the Guild put pressure on its  
10 members vis-à-vis terminating or ceasing services for  
11 producers in order to impact on the dispute with the agents.  
12 And so those are the two principal theories.

13 There's also a third theory, Your Honor, that the  
14 Guild has put pressure on the agencies vis-à-vis the  
15 relationship with certain affiliated production companies  
16 like Civic Center and Wiip.

17 THE COURT: Just bear with me one moment, please.

18 I think those are all the questions that I had for  
19 the plaintiffs.

20 If we could, let's shift to the defendants. And  
21 then, after I'm done with my questions, if there are other  
22 issues that either side wishes to raise that hasn't been  
23 covered, I'll allow some time for that.

24 So who's drawn the short straw for the defendant?

25 Ms. Leyton.

1 MS. LEYTON: That would be myself, Your Honor.

2 Stacey Leyton.

3 THE COURT: Okay. So I mean, I think you'll get a  
4 sense of -- I'm going to ask you some of the similar  
5 questions. So purposes of this statutory labor exemption --  
6 so what is this economic interrelationship that exists from  
7 your standpoint between these showrunners and the Guild  
8 members and the writers when the showrunners are seeking  
9 employment as producers only?

10 MS. LEYTON: Your Honor, the Code of Conduct does  
11 not cover showrunners when they're acting only in a producer  
12 capacity. That is absolutely clear from the terms of the  
13 Code of Conduct. The only contrary allegations that the  
14 agencies make are based on frequently asked questions,  
15 answers that the Guild put out where certain statements are  
16 taken out of context.

17 In the example that Mr. Kessler gave, Dick Wolf,  
18 if he's acting as a producer only on the "Law and Order"  
19 shows, he is not subject to Working Rule 23 with respect to  
20 those shows and does not have to follow the Code of Conduct.  
21 He can be represented by an unfranchised agent.

22 THE COURT: In that scenario, the showrunners who  
23 act only as producers, are they really in job or wage  
24 competition with writers according to the allegations in  
25 this Complaint?

1 MS. LEYTON: They are not in competition when  
2 they're only acting as producers. The hyphenate status in  
3 Hollywood is a very common status. People will work as  
4 writer/producers, as producer/directors.

5 And the Collective Bargaining Agreement covers  
6 showrunners only when they are working as writers/producers  
7 or writers/directors.

8 If they are only working as producers, they are  
9 not covered by the Code of Conduct, and the frequently asked  
10 questions make that clear. I'd like to actually point to a  
11 couple of provisions just to make that clear.

12 THE COURT: All right.

13 MS. LEYTON: The Code of Conduct is attached as  
14 Exhibit A to the agency's Complaint. The preamble to the  
15 Code of Conduct says --

16 (Reading:) This Code of Conduct has  
17 been established by the Guild to regulate the  
18 conduct of talent agents in the representation  
19 of writers with respect to the option and sale  
20 of literary material or the rendition of  
21 writing services in a field of work covered by  
22 a WGA Collective Bargaining Agreement.

23 The Collective Bargaining Agreement, as  
24 Your Honor's tentative ruling correctly pointed out, only  
25 covers individuals when they are acting in a writing

1 capacity -- maybe writing and something else but a writing  
2 capacity.

3 And then Section 1, purpose and scope of the  
4 regulation, says something similar and then says --

5 (Reading:) The provisions of the  
6 Code shall not apply to the agent's  
7 representation of a writer with respect to the  
8 writer's nonwriting services or other services  
9 not covered by the Guild CBA.

10 So the Code itself makes very clear that, if you  
11 are working as a producer only, you are not subject to the  
12 Code.

13 I'd also like to turn to -- you know, Mr. Kessler  
14 cited a number of paragraphs of the Complaint that  
15 supposedly allege that the Guild is attempting to apply the  
16 Code to showrunners when they are working only as producers,  
17 but that is not actually the case. And if one actually  
18 looks at the frequently asked questions that they relied on,  
19 that is clear.

20 There are two FAQ documents that are attached as  
21 exhibits to the agency's Complaint. The first is Exhibit E  
22 and -- Exhibit E; so it's Docket 42-5.

23 The agencies quote that in their Complaint, but  
24 that is specifically responding to a question about  
25 writers/producers. It's not responding to a question about

1 people who are only working as producers.

2           The question says that, if you're a  
3 writer/producer -- I'm a writer/producer. An agency is  
4 saying that they can keep representing me just only as a  
5 producer. And the answer is that, when you're working as a  
6 writer/producer, those functions are inextricably linked and  
7 deemed to be covered under the MBA, which is actually very  
8 clear in the MBA, which is the Collective Bargaining  
9 Agreement with the studios.

10           Later in the same document, there's a question  
11 about what does it mean if a writer is represented for  
12 another area of work not covered by the Guild? And the  
13 answer is that we encourage you to use a franchised agent,  
14 but we can't require you to do so.

15           I think that distinction is even clearer in  
16 another FAQ that the agencies attached to their Complaint,  
17 and that's Exhibit K, which is the 42-11. And if Your Honor  
18 were to turn to page 3 -- and I'll actually just quote here.

19           The question is "Can an unfranchised agency  
20 represent me as a producer?"

21           The answer is "The employment of TV  
22 writers/producers is specifically covered in the MBA." And  
23 then the answer goes on to explain that, with respect to  
24 those hyphenate services, the Code of Conduct applies.

25           But then in the same answer, the FAQ says --



1                   (Reading:) The working rule doesn't  
2                   cover other producing. Of course, anything  
3                   additional a member is willing to do to  
4                   support the goal of eliminating agency  
5                   conflicts of interest will help the campaign,  
6                   and many producers who are Guild members have  
7                   gone above and beyond the working rule  
8                   obligations.

9                   The Guild has not required any members simply by  
10                  virtue of their membership to follow Working Rule 23 and the  
11                  Code of Conduct except when they're acting in a writing  
12                  capacity.

13                  THE COURT: Except when they're -- okay. All  
14                  right. So then tell me -- I'm curious as to your views that  
15                  this combination -- okay? -- is it different than Carroll  
16                  with the orchestra leaders and the musicians? And if so,  
17                  tell me why you think they're different.

18                  MS. LEYTON: No, Your Honor. It's exactly on all  
19                  fours with Carroll. And what Carroll makes clear is that,  
20                  as long as the person is performing some job duties that  
21                  make them in competition with the individuals who are  
22                  indisputably employees -- here people who are working only  
23                  as writers -- that is sufficient. It doesn't matter if  
24                  they're independent contractors.

25                  In Carroll, the band leaders were independent

1 contractors. It doesn't matter if they hire other employees  
2 like showrunners may sometimes do.

3 In Carroll, the band leaders -- and they were also  
4 booking agents -- they hired the other band members, and  
5 they had their own offices and their own employees to book  
6 jobs.

7 The Carroll Court didn't ask "Well, what's  
8 predominant? Are they mainly booking agents and band  
9 leaders, or are they mainly performers?"

10 The Court said they sometimes perform. And  
11 because they sometimes perform, they are sometimes in job  
12 competition with band members. And that's exactly true  
13 here. So --

14 THE COURT: But don't the plaintiffs here allege  
15 that, when showrunners act as producers only, they don't  
16 displace the writers? They're responsible for hiring these  
17 writers along with other staff. Isn't that different than  
18 Carroll?

19 MS. LEYTON: Your Honor, if a showrunner were only  
20 acting as a producer -- presuming -- I don't know if what  
21 Mr. Kessler said about what Dick Wolf is true. But if that  
22 were true and Mr. Wolf is only acting as a producer, then he  
23 is not in competition with the writers, but he's not covered  
24 by the code. He can have an agent represent him as a  
25 producer only as a showrunner. Even if he's a Guild member,

1 even if he writes for some other show and is represented by  
2 the Guild for some other purpose, when he's making a deal  
3 for his work as a producer only, he is not subject to the  
4 Code and not subject to Working Rule 23.

5 THE COURT: Okay. The next question I have is can  
6 this Court conclude that this stated desire -- okay? -- it's  
7 out there -- to conquer or grab power is a legitimate union  
8 objective?

9 Look, I get, you know, every union, when you're in  
10 this dispute, it is about power ultimately. But aren't  
11 really the legitimate union objectives tied more with  
12 benefiting the workers rather than -- you know, when you use  
13 words "conquer" or "grab power," one might argue it's  
14 harming another entity.

15 MS. LEYTON: Your Honor, I would point to the  
16 language about the power grab and about conquering other  
17 agency -- other -- and conquering others comes from a  
18 specific speech that was given by the Guild president,  
19 David Goodman. That speech is incorporated into the  
20 Complaint because it's referred to and quoted, and we've  
21 attached it to a declaration that we submitted. So it's  
22 Docket 43-2.

23 And if you look at that speech, it's actually very  
24 clear what Mr. Goodman is referring to. The speech begins  
25 with five pages discussing what the problem is that the

1 Guild is addressing.

2 The problem is agents have conflicts of interest,  
3 agents are enriching themselves, and writer compensation is  
4 stagnating because the agents do not have an interest in  
5 maximizing writer compensation.

6 Then the speech proceeds with a page and a half on  
7 the solution -- the Code of Conduct to eliminate conflicts  
8 of interest. And this is a Code that is very similar to  
9 codes that are used in the entertainment industry and in the  
10 sports industry throughout.

11 And then in the conclusion, Mr. Goodman says,  
12 "I've asked myself is the Guild making a power grab?" And I  
13 think that the answer is, yes, we are making a power grab, a  
14 necessary, proper, and fair power grab. As the agencies  
15 have taken up collective power and used it to maximize their  
16 power and income, we have to take our power back and make  
17 sure it is used to maximize our incomes.

18 So it is absolutely clear that what Mr. Goodman  
19 was talking about was a grab of power and conquering the  
20 agencies that would not agree to get rid of their conflicts  
21 of interest in order to maximize writer income, which is  
22 absolutely the central function of a union.

23 THE COURT: All right. Shifting to the  
24 nonstatutory exemption, if I could, for a moment. You know,  
25 you're asking the Court to adopt this totality of the

1 circumstances approach.

2 I'm just curious, and maybe I missed this. What's  
3 the case law that you submit supports the position that  
4 these prohibitions on packaging are, in essence, an  
5 extensively regulated and accepted practice in labor  
6 negotiations?

7 MS. LEYTON: Your Honor, it's not the regulation  
8 of packaging. Just to correct one thing -- and this was  
9 actually something in the tentative ruling as well. When  
10 the agencies -- when Mr. Kessler, at the end of his  
11 responses to your questions, pointed to the allegations of  
12 the Complaint that supposedly show that this is to interfere  
13 with other markets, those allegations are all about the  
14 practice of packaging, bringing together talent and  
15 presenting that to a studio. That is not prohibited in any  
16 way by the Code, the practice of bringing together talent  
17 and getting it to a studio.

18 What is prohibited -- the Code prohibits packaging  
19 fees. An agent can do that, but an agent can't be  
20 compensated for representing a writer on a deal by receiving  
21 packaging fees from a studio.

22 That's actually very similar to the Codes of  
23 Conduct in sports where agents can't get money from a team  
24 or can't get money from the league because that presents a  
25 conflict of interest. And it's targeting that conflict of

1 interest that is a very traditional union function.

2 We have two Supreme Court cases about this. We  
3 have the Collins decision upholding the use of conflict of  
4 interest code in the sports industry. And, notably, the  
5 agencies do not even cite the Collins decision.

6 And actually what the union is doing here in fact  
7 is really prohibiting agents who are exercising the  
8 delegated authority of the union from doing things that if  
9 the union did it would be illegal.

10 If the union were to accept money from a studio,  
11 that would violate 302 because the union would be accepting  
12 a thing of value from an employer.

13 If a union invested in an employer, that would  
14 violate its duty of fair representation and would probably  
15 be employer domination because the union would have an  
16 interest in the employer's success. So the union can't do  
17 that.

18 The union is saying that we don't want those who  
19 we are delegating our authority to to do those practices  
20 either because they present inherent conflicts of interest.

21 THE COURT: Okay. And I'd like to hear your  
22 views, again, looking at this totality of the circumstances  
23 approach.

24 Do the facts as alleged, do they really show that  
25 the Guild's packaging -- well, I guess you're saying the

1 fees. I guess the -- not packaging prohibition necessarily  
2 but the fees, that it primarily affects the labor market as  
3 opposed to the business market?

4 MS. LEYTON: Your Honor, under the Bodine Produce  
5 case, which is a Ninth Circuit decision, the effects are not  
6 enough to disqualify a combination from the nonstatutory  
7 exemption.

8 What matters is is the combination intended to  
9 affect the other market, and does it restrict the parties'  
10 dealings with respect to other independent actors?

11 Here, there's no real allegation that the purpose  
12 of this was for the Guild to gain some -- was to gain some  
13 advantage for itself. There's no allegation that the Guild  
14 was trying to promote certain agencies over others.

15 The terms of the Code are equally available to  
16 everyone. And so there's no real allegation that the Code  
17 or the implementation of the Code was designed to drive  
18 others out of the market.

19 In terms of the allegation that this will affect  
20 actors and directors, again, this does go back to the point  
21 that the Code of Conduct does not ban packaging itself. It  
22 only bans packaging fees.

23 The agencies in their Complaint, they cite  
24 frequently -- another frequently asked questions document  
25 about whether this will affect actors and directors. But in

1 that FAQ, there was a question a -- the question was, you  
2 know, I'm hearing that agencies are still going to package,  
3 they're just going to do it with directors and actors,  
4 they're going to make this irrelevant.

5 And the Guild's answer was not they can't to that.  
6 The Guild's answer was, we think that's unlikely. And the  
7 reason that's unlikely is because writers are the ones who  
8 are adding value to those deals, to those packages, and so  
9 the Writers Guild did not think that was likely.

10 And the mere fact that writers are what the agents  
11 are being paid for by that packaging fee can't itself mean  
12 that the writers can't take action because they're the ones  
13 bringing the value to this deal.

14 THE COURT: Okay. I want to shift, if I could, to  
15 deal with the Sherman Act issue.

16 MS. LEYTON: That would be Mr. Litwin. I will  
17 cover the LMRA if Your Honor -- when Your Honor gets to that  
18 issue.

19 THE COURT: Is it Mr. Litwin?

20 MR. LITWIN: It is, Your Honor.

21 THE COURT: Mr. Litwin. All right.

22 So I think I got this right, that you seem to  
23 argue that the Code of Conduct is a quality control  
24 standard. Haven't the plaintiffs alleged that this Code was  
25 adopted as predatory device to injure the plaintiffs?



1           MR. LITWIN: Your Honor, let me refer to two cases  
2 on this. The first case I'd like to talk about is the  
3 Adaptive Power Solutions case from the Ninth Circuit, and  
4 this case is right on point here.

5           It's -- and it's also important to note that this  
6 is a monopsony case. We're talking about a situation where  
7 sellers of representational services are seeking to enforce  
8 the antitrust laws.

9           And what the Seventh Circuit said is, when you  
10 have sellers trying to enforce the antitrust laws and  
11 consumers are silent, the Court needs to be very careful in  
12 analyzing those claims.

13           And what Adaptive Power Solutions was about, it  
14 was about a dispute in the defense industry. The plaintiff,  
15 APS, was one of two suppliers of the A3 power supply to the  
16 defense industry. There were only two suppliers of this  
17 power supply, and there were only two buyers -- Raytheon and  
18 Hughes.

19           And APS tried to raise prices to Raytheon;  
20 Raytheon rejected it. And to make matters worse, they went  
21 to Hughes, and they said, "You don't deal with them either,"  
22 and they agreed.

23           And as a result, APS was driven out of the market.  
24 And because of that, the defendant's actions in the case  
25 actually produced a monopoly position on the supplier side.

1           By any definition, Raytheon and Hughes had  
2 boycotted APS. They refused to deal with them. But as the  
3 Supreme Court said in National Wholesalers, not all  
4 concerted refusals to deal are really anticompetitive, and  
5 the Ninth Circuit dismissed the antitrust claim.

6           And the reason they did it is they said it just  
7 doesn't make any economic sense. APS, like the agencies do  
8 here, say that the conspiracy harmed competition in the  
9 product market, the market for these A3 power sources.

10           But APS had not alleged -- and this is the  
11 Ninth Circuit's own words -- that the defendants had done  
12 anything other than boycott APS to punish APS for trying to  
13 raise prices. That's just not an antitrust concern.

14           This is a quote from the decision:

15                   (Reading:) The evidence is  
16 uncontroverted that this did not injure  
17 competition even if we accept APS's contention  
18 that there was only one A3 manufacturer  
19 supplying A3s. The harms to competition that  
20 APS had alleged to create a monopolous  
21 supplier for themselves was something that was  
22 against the economic interests of the  
23 defendants to do.

24           And that's the same thing here. And that's why  
25 the DM Research case out of the First Circuit is so

1 appropriate. It just happens to be a certification body for  
2 Pathology Laboratories that was at issue there, but it's not  
3 really a standard setting organization.

4 In that case, an association of laboratories  
5 agreed with a certification company that the member labs, in  
6 order to be certified, had to in effect produce their own  
7 purified water in-house and they couldn't buy reagent waters  
8 from third parties like they were doing. DM Research was  
9 one of those third parties. And as a result of the adoption  
10 of that guideline, DM Research and all of the suppliers of  
11 reagent water were excluded from the market.

12 Again, we're talking about a monopsony case, a  
13 very rare type of antitrust case. And, you know, like the  
14 agencies here, they say "Hey, we've been excluded from the  
15 market. We've got an antitrust claim."

16 But in ruling on the motion to dismiss -- so this  
17 was a Rule 12 motion -- the Court assumed that DM Research  
18 could prove that this guideline about purification of water  
19 was unnecessary -- they didn't need to do it -- and that the  
20 labs were coerced into following it because they needed the  
21 certification. And, of course, all the suppliers were  
22 excluded. That's exactly what we have here.

23 But the Court dismissed the antitrust claim  
24 because an organization's quality control standards, when  
25 used as part of a certification process, are not

1 anticompetitive even if the substance is disputable.

2 That's exactly what we have here. This Court  
3 should dismiss the agencies' antitrust claims which  
4 challenge the Guild certification standards even though the  
5 agents dispute their necessity.

6 And if you look at the First Circuit's  
7 reasoning -- I'm just going to quote this one paragraph.  
8 It's at 170 F.3d at 56.

9 (Reading:) But no antitrust lawyer  
10 could help but ask almost immediately why the  
11 defendants would conspire since it was highly  
12 implausible to suppose that the defendants and  
13 their members had any reason to agree to adopt  
14 a faulty standard whose main effect would be  
15 to raise the costs for the member laboratories  
16 that found it cheaper to buy bottled reagent  
17 water rather than make it on-site.

18 That's what the agencies have alleged here. They  
19 say, "Hey, these packaging practices -- these affiliated  
20 production companies provide great benefits, and you're  
21 eliminating them." That is exactly the same case, and  
22 that's why they haven't stated a valid antitrust claim.

23 THE COURT: Okay. All right. That was the only  
24 question I had with respect to the Sherman Act.

25 If I could, I want to I want to shift back to the

1 LMRA claim.

2 So, Ms. Leyton, if you wouldn't mind.

3 MS. LEYTON: Yes, Your Honor.

4 THE COURT: So I keep coming back to these  
5 showrunners. Okay? You know, why doesn't the showrunners'  
6 capacity as independent contractors and producers not  
7 subject them -- not subject to the MBA make them neutral  
8 parties for the purposes of the 303 claim?

9 MS. LEYTON: To begin, we know that simply the  
10 fact that they are independent contractors, that does not  
11 mean that they are secondary parties as opposed to primary  
12 parties. And we know that from the Chipman decision in the  
13 Ninth Circuit.

14 You look at who the dispute between. Here the  
15 dispute is between the agencies and the writers. The  
16 writers include people who are writers/producers, who are  
17 showrunners if they are performing writing services. If the  
18 showrunners are not performing writing services, then they  
19 are not covered by the Code of Conduct.

20 And I would actually -- I think that the Harris  
21 case and the Tennessee Glass case are very useful here.  
22 Your Honor cited the Tennessee Glass case in the tentative  
23 ruling.

24 In both of those decisions, there were union  
25 members in operating in dual capacities but for -- in

1 separate contexts.

2           So in Tennessee Glass, sometimes the guy worked as  
3 an employee for some employers and other times he worked as  
4 an independent contractor for a different entity and  
5 specifically for Tennessee Glass.

6           The union was trying to make that individual  
7 comply with its boycott, essentially, with respect to  
8 Tennessee Glass, but that persons only relationship to  
9 Tennessee Glass was that he was an independent contractor  
10 who wasn't affected by the disputed issue because the  
11 disputed issue was only over employment terms. It wasn't  
12 over the terms as independent contractors.

13           So in Tennessee Glass, that individual had no  
14 stake whatsoever in the resolution of the controversy. He  
15 was being compelled only because he was a union member.

16           That would be analogous here. Say Dick Wolf wrote  
17 for a show and so he was a member of the Writers Guild in  
18 that capacity. But then on "Law and Order," he was only  
19 acting as a producer.

20           If the Guild were to try to force him to comply  
21 with the Code of Conduct and institute membership discipline  
22 against him only with respect to his representation on "Law  
23 and Order," that might be more analogous to Tennessee Glass.

24           But the union is not doing that. The union is  
25 only saying that, when he is acting in some way as a

1 writer -- if it's writer/produce, writer/director,  
2 writer/actor, he has to comply with the Code of Conduct.  
3 And in that context, he is absolutely a primary party.

4 Harris and Tennessee Glass do not apply because  
5 he's not an disinterested person. He's the one that  
6 directly has an interest at stake.

7 THE COURT: So anyone covered by the Code of  
8 Conduct or the MBA, in your view -- just I want to make sure  
9 I'm clear on this -- could they never be a neutral party?

10 MS. LEYTON: That is not our position, and this  
11 Court does not need to go that far, Your Honor, because you  
12 can be a neutral party with respect to some disputes and a  
13 nonneutral with respect to others.

14 That was what the case was in Tennessee Glass. If  
15 they had been -- if he had had an employment relationship,  
16 even though he was an independent contractor on the side but  
17 he had an employment relationship with Tennessee Glass, the  
18 union could have compelled him to participate in their  
19 boycott of Tennessee Glass. Here we're only covering  
20 writers when they're acting as writers.

21 THE COURT: Okay. And then so why wouldn't the  
22 other talent agencies -- okay? -- who have agreed to this  
23 Code of Conduct be neutral third parties for purposes of  
24 Section 303? Because it seems to me that -- are they really  
25 parties to this dispute if they didn't have any role in the

1 Code or anything like that?

2 MS. LEYTON: I'm sorry, Your Honor. The agencies  
3 who have signed the Code of Conduct? Is that the question?

4 THE COURT: Who have agreed to the Code of  
5 Conduct, yes.

6 MS. LEYTON: There's no allegation that there is  
7 a -- that there is any secondary activity against agencies  
8 who have signed the Code of Conduct.

9 The only allegations are agencies that haven't  
10 signed the Code of Conduct, and that's who the Writers Guild  
11 dispute is absolutely with.

12 THE COURT: Okay.

13 MS. LEYTON: And then the agencies and the  
14 showrunners.

15 THE COURT: Okay. Great. All right. I think  
16 those are all the questions that I had. We've been at this  
17 for almost an hour.

18 While you're at the lectern, Ms. Leyton, are there  
19 any other points that you wish to make? Again, I've got  
20 other cases that I have to deal with so -- and I want to  
21 give you time. But I mean, I've really taken a lot of time  
22 and effort in this case and tried to ask the questions that  
23 I was struggling with, and both sides have been very  
24 helpful.

25 So if you need a few more minutes to cover any



1 points that we haven't discussed, I'll give you that  
2 opportunity now.

3 MS. LEYTON: I appreciate that, Your Honor, and I  
4 will try to be brief.

5 One point I would like to make is I would just  
6 like to go back to the pleading standard because the  
7 agencies are grossly overstating what they have plausibly  
8 alleged. Under Iqbal and Twombly, they can't just make  
9 conclusory allegations like there has been a combination  
10 with managers and lawyers or the Guild is applying this to  
11 people who are only acting as producers. They have to plead  
12 specific facts that nudge their allegations from the  
13 possible into the plausible.

14 And in the Ninth Circuit's application of the  
15 Iqbal-Twombly test, it is also clear that, when there are  
16 two explanations for a possible fact, one which would make a  
17 defendant liable and the other that would not, they have to  
18 plead facts that would tend to exclude the explanation that  
19 would render the defendant innocent of any wrongdoing.

20 And that's in cases like in re Century, which is  
21 729 F.3d at 1108. And the agencies have not done that here  
22 even with respect to their allegations about showrunners who  
23 don't write or with respect to their allegations about  
24 managers and lawyers.

25 I'd also like to point out just very briefly, with

1 respect to managers and lawyers, even if this Court did  
2 conclude that the agencies had plausibly alleged an actual  
3 combination in their Complaint, the only allegation is that  
4 the Guild is combining with them so that they can replace  
5 the agents in their role.

6           And we know H.A. Artists that, if they're acting  
7 as agents, they're acting as a labor party. And so that  
8 would not disqualify the Guild from the statutory exemption.  
9 In H.A. Artists and in Carroll, the people who are arranging  
10 the work, who are functioning in the role that the union  
11 would ordinarily function in are absolutely labor parties.  
12 So even if there were a combination alleged, that would be  
13 sufficient.

14           Your Honor's tentative ruling also discussed the  
15 fact that this practice has occurred for 40 years. And I  
16 would just like to point out there that the Guild did  
17 challenge the practice of excessive packaging fees in 1976.  
18 That's what the Adams case was about.

19           Eventually a compromise was reached in the AMBA,  
20 but the Guild did not endorse packaging in that AMBA. The  
21 Guild did not prohibit packaging in the AMBA and imposed  
22 certain conditions.

23           But if Your Honor takes a look at Exhibit C at  
24 page 8, there the parties reserved their positions on  
25 packaging, and the Guild reserved its position that it had

1 the right to restrict packaging --

2 THE COURT: Back in 1976.

3 MS. LEYTON: This was back in 1976. The union has  
4 the absolute right --

5 THE COURT: That's a long time to reserve,  
6 40-some-odd years.

7 MS. LEYTON: That's a long time to reserve. The  
8 packaging and the effect of packaging fees, now that we're  
9 in the second golden age of television, has gotten worse and  
10 worse for writers.

11 And the agent -- the union has every right to  
12 decide enough is enough, we have not been able to raise  
13 writer compensation because of these practices, and we are  
14 now going to stop this practice.

15 And all of the sports unions' Code of Conduct, at  
16 one point they didn't exist and the agents ran roughshod  
17 over the players, and then at some point the unions decided  
18 we're going to adopt the Code of Conduct, we're going to go  
19 to the employers and get this put in the Collective  
20 Bargaining Agreement. So there's no reason that the union  
21 cannot do that here.

22 I'd also just like to point out one point in  
23 response to Mr. Kessler's argument about Jewel Tea. I think  
24 that case does not stand for the proposition that the union  
25 has to show that the least restrictive means would apply.

1 In that case, the Supreme Court looked at the -- it was a  
2 butcher's union that restricted the hours of operation of  
3 meat markets, including meat markets that had prepackaged  
4 meats.

5 And the Court was looking to whether the union had  
6 an explanation for why it had done that, or if the union was  
7 really just trying to favor some employers over others, if  
8 the union's intent was to interfere with the market there.

9 And there, because the union had plausibly said  
10 that somebody's got to be there to help the customer,  
11 whether it's a butcher or somebody who's displacing a  
12 butcher, that's enough, and so the Court accepted that.

13 Here we have no allegation of an improper purpose  
14 like H.A. Artists where the Court deemed that it was a money  
15 grab, the fees -- the union gave no explanation. And in  
16 both Carroll and H.A. Artists, the phrasing of the way that  
17 the Court looks at the union's interest is does the union  
18 explain what its legitimate interest is here? There's not a  
19 strict scrutiny or intermediate scrutiny-type explanation.

20 So I don't know if Mr. Litwin has anything else  
21 that he needs to address, but I would just like to conclude  
22 and urge this Court not to be the first Court to hold that a  
23 union is constrained when it delegates its representational  
24 authority in terms of the conflict of interest prohibitions  
25 that it can adopt and to uphold this and to hold that the

1 statutory labor exemption absolutely applies.

2 THE COURT: All right. Thank you, Counsel.

3 Mr. Litwin.

4 MR. LITWIN: Thank you, Your Honor. I will be  
5 very brief.

6 In your tentative ruling, Your Honor, you cite the  
7 Paladin Associates case, and it's a great quote. What the  
8 quote is is that it's "... per se illegal for firms to  
9 disadvantage a competitor by persuading customers to deny  
10 that competitor relationships the competitor needs in the  
11 competitive struggle."

12 What that means, Your Honor, and many cases in the  
13 joint boycott -- group boycott area have made this point is  
14 that the boycott has to be designed to favor one set of  
15 competitors over another.

16 There's no discrimination among competitors here.  
17 The Guild, as the agencies concede, have not only offered  
18 the same terms to all agencies, they have committed to  
19 providing all agencies with the best terms agreed to by any  
20 agency.

21 This is decidedly not the Klor's case that  
22 Mr. Kessler referred to. He recited the facts correctly,  
23 Your Honor. I'm not going to repeat them here. But in the  
24 Klor's case, the antitrust violation lied in the act of a  
25 large chain of department stores excluding a smaller

1 appliance competitor from the market by coercing suppliers  
2 not to deal with their smaller competitor.

3 That's what Paladin Associate's saying. They  
4 denied Klor's the relationship that it needed to compete  
5 with Broadway-Hale, the department store chain.

6 Here the agencies made a calculated business  
7 decision to reject the very same deal that dozens of their  
8 competitors had accepted. Any injuries that the agencies  
9 have suffered here arises from their business decision to  
10 prioritize their conflicted representations on packaging  
11 deals and affiliated productions over signing the Code of  
12 Conduct.

13 As the Court says on page 15, the agencies have  
14 plausibly alleged a reduction in competition in the sale of  
15 representational services, but agents don't buy  
16 representational services. Writers do.

17 The agencies argue in their briefs that  
18 competition's been harmed because a significant number of  
19 agents have been excluded from the market and this has,  
20 quote, deprived writers of the option to work with the  
21 agents of their choice.

22 But the agencies' injuries don't arise from the  
23 fact that the remaining agents enjoy a greater degree of  
24 market power, nor from the fact that writers can't work with  
25 the agent of their choice. That's the issue that was in the

1 Ninth Circuit's decision in Adaptive Power. The agencies  
2 cannot claim an antitrust injury based on harms to  
3 competition that affect others.

4 Thank you.

5 THE COURT: All right. Thank you.

6 Mr. Kessler, do you wish to respond.

7 MR. KESSLER: Your Honor, very --

8 THE COURT: Mr. Kendall, do you want to justify  
9 your existence here today? Is that --

10 MR. KENDALL: I did have hopes to do so, Your  
11 Honor?

12 THE COURT: All right.

13 Well, Mr. Kessler and then Mr. Kendall.

14 MR. KESSLER: Your Honor, I'm going to be very  
15 respectful of the Court's time. Very briefly, to start from  
16 the end first. Okay.

17 The case that's on point is St. Paul Fire Marine  
18 Insurance in the Supreme Court 1978 when a group of  
19 companies get together and boycott customers to accept terms  
20 that is a per se unlawful boycott that creates antitrust  
21 injury.

22 Here -- and Your Honor asked this question, but  
23 counsel didn't answer it -- we have alleged facts that the  
24 purpose and effect here was to coerce us to accept the Code  
25 of Conduct terms which we did not want to accept, which

1 restrained competition.

2 He's right. It's called the monopsony side. They  
3 have the power of the labor because we have to -- we are the  
4 agents who represent that labor. They took away all of that  
5 business. That is a classic direct antitrust violation, and  
6 in any event, it's just an issue of fact.

7 And when Your Honor said, "Haven't we alleged that  
8 the purpose -- that there's no legitimate objective and here  
9 are all these anticompetitive purposes?" he never answered  
10 the question. And Your Honor knows the answer is we have  
11 alleged it, and it's a fact issue whether he denies it or  
12 not.

13 Moving on to the labor exemption issues. All of  
14 counsel's argument raised fact issues. That's all they do.  
15 Okay? They're all fact issues, and I'll give you a perfect  
16 example.

17 So counsel's first big point was, well, the Code  
18 of Conduct doesn't apply if you're just being a producer.  
19 But we specifically allege in 59 that, regarding the  
20 boycott -- okay? -- citing their own FAQ, which they now  
21 say, well, maybe we didn't write it so well. What it said  
22 is what if I'm a TV writer/producer? Some unsigned agencies  
23 have been telling clients they can still represent them as  
24 producers. Answer, this isn't true.

25 Mr. Wolf, by the way, they said they haven't



1 coerced him. Well, whether they coerced him are not, he  
2 thinks they have because he fired his agent. Okay?

3 And the point here is whether or not they're going  
4 to punish him or not or punish someone else is not the  
5 point. The point is we have alleged facts. We have alleged  
6 clearly facts that they are -- have in their boycott, and  
7 they even said we encourage you if you want to do it.  
8 That's enough to create a conspiracy. You don't have to  
9 punish somebody to be there.

10 They have, in our allegations, showrunners who are  
11 just producers, who are not writing at all, who are in this  
12 boycott, and they have others who are primarily hiring other  
13 writers. As Your Honor said, and at a minimum, we've raised  
14 issues of fact.

15 They cite the Carroll case. The Carroll case was  
16 after a trial. There was a full factual finding. That is  
17 not applicable in terms of this.

18 Now, finally, Your Honor -- because I really do  
19 want to be brief. There's two more things. The Collins  
20 case, because they say we don't mention it, we didn't  
21 mention it in our brief. Why? Because it has nothing to do  
22 with this dispute.

23 Collins was a case where a single agent was not  
24 certified and challenged the right to have any certification  
25 system at all. He was not certified because he was accused

1 of committing fraud against the people he represented.

2 Okay? What does that have to do with this?

3 There was no instance of the NBA Players  
4 Association regulating the commercial market for some  
5 practice, going in and -- by the way, they say they're not  
6 stopping all packaging.

7 We allege that this will end packaging. That's  
8 our allegation. It will do that, and we allege that the  
9 power grab is to destroy packaging. They could dispute it,  
10 but that's just a disputed fact.

11 The elimination of the content affiliates --  
12 there's nothing like that in the Collins case. So if this  
13 was a case where a single agent had been robbing his client  
14 and lost that certification, believe me, none of these  
15 agencies would be here, and they would have fired that  
16 agent. That's not what this is about.

17 This is about a union going into product markets,  
18 and they're not entitled to any single exemption about that.

19 And I would say it's interesting to hear the  
20 argument that Jewel Tea didn't create a less restrictive  
21 alternative standard because every other lower court  
22 authority thinks that it has. And as does the Areeda  
23 treatise with Mr. Hovenkamp that's been cited to Your Honor.

24 So, Your Honor, again, I'm very respectful of your  
25 time. Unless you have any other question for me, I think

1 it's very clear this is a fact issue.

2 Oh, one more point. Counsel -- it's always one  
3 more.

4 THE COURT: Be brief. Okay?

5 MR. KESSLER: Oh, very brief.

6 Counsel ended by saying don't be the first Court  
7 to rule that the labor union is not entitled to this  
8 exemption. Obviously, Your Honor, there have been many  
9 Courts who have ruled that.

10 But putting that aside, all we're asking for you  
11 to rule is let the case go forward. Someone else will  
12 decide whether or not the labor exemption applies, probably  
13 a jury. So, Your Honor -- so with all due respect to  
14 counsel, that's not even an issue on this motion.

15 Thank you, Your Honor.

16 THE COURT: Thank you.

17 Mr. Kendall.

18 MR. KENDALL: Very brief, Your Honor.

19 Ms. Leyton makes the point that the Code of  
20 Conduct doesn't apply to a showrunner who acts only as a  
21 producer. But that, first of all, is not the issue here.  
22 The issue is whether the boycott coerces a showrunner.

23 Secondly, it's not -- this is a factual question  
24 that's going to have to be developed during the course of  
25 discovery and at trial. The Carroll case was decided -- on

1 which they rely was decided after a trial on a full factual  
2 record.

3           A showrunner, Your Honor, is like the  
4 United States Attorney. Writers are like the AUSAs. They  
5 are not interchangeable. One could say that the  
6 U.S. Attorney, because he's a lawyer, is interchangeable  
7 with a writer if the United States Attorney writes a brief,  
8 but that's the tail wagging the dog of the United States  
9 Attorney's job because the United States Attorney has many,  
10 many other functions -- he hires, he fires. He's the -- he  
11 or she is the definition of management. And that's the  
12 distinction here.

13           At the end of the day, we're going to have, if we  
14 need to, a trial in which the factual record on the effect  
15 on showrunners who are providing almost entirely producing  
16 services. A showrunner may not know going in whether some  
17 writing would be required, yet he cannot use an agent who  
18 hasn't signed.

19           It isn't the showrunners who are fired here. It  
20 is the agents. The showrunners can't use their agents now  
21 because they are in a position of being coerced not to do so  
22 by the union on pain of discipline. That's the situation.

23           THE COURT: Tell me -- walk me through why you  
24 believe they are being coerced into doing so.

25           MR. KENDALL: Because if they defy the union and

1 hire my client, CAA, and they are found to have engaged in  
2 any writing services during the course of the engagement,  
3 they're subject to union discipline. They could be thrown  
4 out of the union. That would have a consequence that they  
5 could never write again.

6 THE COURT: Okay. All right. Thank you.

7 MR. KENDALL: And then I won't say much about  
8 Adaptive Power. Mr. Litwin went through all of the facts or  
9 most of them.

10 What I would point out is that was a rule of  
11 reason analysis because Judge Hupp in that case had found no  
12 per se violation. That analysis does not apply to what we  
13 have here because this is clearly a per se violation if it  
14 is not saved by the exemption.

15 Thank you, Your Honor.

16 THE COURT: Thank you.

17 Ms. Leyton, you're chomping at the bit. All  
18 right. And so two minutes just because I have another case  
19 and a lengthy afternoon calendar.

20 MS. LEYTON: I understand, Your Honor.

21 Just first I would like to respond to the latter  
22 point about a writer, somebody maybe not knowing if they're  
23 going to be engaging in writing services.

24 The MBA of the Collective Bargaining Agreement  
25 with the studios has very detailed provisions about when

1 someone is deemed to be acting as a writer because it has a  
2 whole host of implications for benefits, for wages, for  
3 everything else.

4           We didn't submit the entire MBA, but we did  
5 include a link to the MBA with the declaration of  
6 Mr. Segall. They're provisions 1(a)(11) which explain that  
7 bona fide producers are not covered but the people engaging  
8 in non-negligible writing services are. If you occasionally  
9 do something to cut time or to rewrite doesn't make you  
10 covered.

11           That in turn refers to two other provisions of the  
12 Collective Bargaining Agreement, and then there's an entire  
13 Article XIV called "Writers also Employed in Additional  
14 Capacities." This is a very common status, to be a  
15 hyphenate.

16           And that is what the FAQs were addressing was,  
17 when somebody is a hyphenate, when somebody is a  
18 writer/producer, can the agency then represent that person  
19 only as a producer? And the answer was, they can't do that  
20 to evade, they can't do that if you're a writer/producer  
21 hyphenate, but they can do it if you are really only acting  
22 as a producer.

23           Mr. Kessler suggested that -- I believe it was  
24 Mr. Kessler suggested that, even if the Writers Guild were  
25 only encouraging showrunners acting as producers to

1 participate in the group boycott, that would be an antitrust  
2 violation. That would be absolutely be protected by the  
3 First Amendment, simply encouraging members to honor the  
4 boycott. And we've cited the NLRB v. Servette decision that  
5 covers a similar situation of merely attempting to persuade.

6 And I would just like to conclude by saying the  
7 agencies keep falling back on the argument that these are  
8 fact questions. Just because something relates to facts  
9 doesn't mean that it's been plausibly alleged.

10 The Ninth Circuit has held that you have to allege  
11 when, where, how. They have to be specific enough to nudge  
12 the possible into the plausible, and they can't be  
13 conclusory. So that by itself does not get them past a  
14 motion to dismiss.

15 THE COURT: All right. Well, thank you, counsel,  
16 on both sides. I appreciate the arguments. I'm going to  
17 take this under submission to kind of go through the cases  
18 again, go over the argument. It's not likely I'll issue an  
19 order on this case. I start another trial next week. So it  
20 may not be until the end of next week, if not the following  
21 week.

22 So the matter will remain under submission until  
23 the Court issues its final order.

24 Please leave the tentatives here in the courtroom  
25 before you leave. Have a good weekend, everyone. Thank

1 you.

2 THE CLERK: All rise. This Court is in recess.

3 (Proceedings concluded at 11:47 A.M.)

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## CERTIFICATE

I hereby certify that pursuant to Section 753,  
Title 28, United States Code, the foregoing is a true and  
correct transcript of the stenographically reported  
proceedings held in the above-entitled matter and that the  
transcript page format is in conformance with the  
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Date: January 29, 2020.

/S/ CHIA MEI JUI \_\_\_\_\_

Chia Mei Jui, CSR No. 3287