

### 2001-2002 SCRIPTED SERIES PACKAGING DRIVERS

Criteria: 157 packaged shows sampled

Data: compiled from a variety of sources that industry stakeholders rely upon for day-to-day updates on industry developments. These sources include the WGA, DGA, Studio System, Internet Movie Database (IMDB), Deadline Hollywood, Breakdown Services, ICM, UTA, and several industry experts

Note: 31 of the 157 packages were split between 2 or 3 agencies

Conclusion: 15 agencies controlled 96% of the packaging market

